



## Feature & Story Ideas

A highly quotable writer Lisa can provide expert commentary, text box tips and first person relatable stories. Past features include O Magazine, Newsweek, Parenting, Essence, Guideposts and Glamour.

Potential topics:

### **Five tips for sloppy entertaining**

How to survive a dinner party without making yourself crazy

### **Can Sponge Bob get your kids into Mensa?**

Why the trend towards hyper parenting is wasted effort and why plunking your kids in front of the TV isn't as bad as you think.

### **Does Santa Claus get anxiety attacks?**

Why mom owns the holiday to-do and how you can parcel some of it off to the rest of your family

### **How much guilt can you fit in a briefcase?**

Five secrets to losing the working mommy guilt forever (and five ways your employer can help)

### **Are suburban husbands the gorillas in our midst?**

Three ways to get your husband to quit staring at the widescreen glass and get engaged with the kids.

### **Why TV is more interesting than church**

How good TV taps into spiritual truths and why televised self-help may be taking the place of organized religion

### **Three ways to improve your marriage without the help of your husband**

Simple things every woman can do that will make your man be a better husband tomorrow

### **Are girlfriends the new competitive advantage?**

Why oxytocin releasing girl friends gatherings are the best way to boost yourself to the top of your profession

### **Is Work-Life balance is a crock?**

The four-letter word that is the true secret of all success and why striving for balance is the surest way to drive yourself insane.

### **Is religion stealing our spirituality?**

Why so many people have disconnected from organized religion and how you can recapture the spirit of the divine